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OCT 3 0 2006 Date: October 30, 2006 Phone No. Fax No. To: U.S. Patent and Trademark Office 571-273-8300 Name Art Unit: 3623, Examiner: Jarrett, Scott L. Company/Firm City, State Zip Country 602.229.5311 602.229.5690 Robert D. Atkins From: USSN: 09/775,265, Confirmation No. 7230 Re: Blalock et al. Message: IF YOU HAVE PROBLEMS RECEIVING THIS FACSIMILE, PLEASE CALL US IMMEDIATELY AT: 602.229.5361 Job Code: No. of Pages (Including Cover): _ Time Keeper: RATKINS Client - Matter No.: 125090.00016 Return To: Recipient: U.S. Patent and Trademark Office Phone No.: Requestor Name: IMPORTANT: THIS MESSAGE IS INTENDED ONLY FOR THE USE OF THE INDIVIDUAL OR ENTITY TO WHICH IT IS ADDRESSED AND MAY

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s)

: Paul Clark Blalock et al.

Serial Number

: 09/775,265

Filing Date

February 1, 2001

Title

ELECTRONIC TRANSPORTATION SERVICES

MARKETPLACE HAVING SINGLE OR MULTILEVEL

AUCTIONS AND PREFERRED PARTNERS

Confirmation No.

7230

TC/Art Unit

3623

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Examiner

Scott L. Jarrett

USPTO Customer No. :

26707

Attorney Docket No.: 125090.00016

RESPONSE UNDER 37 C.F.R. \$1,111

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

In response to the Office Action dated April 28, 2006, Applicant(s) respectfully request the Examiner to reconsider and further examine the Application in view of the amendments and/or comments as set forth below.

Amendments to the Specification: None.

Amendments to the Claims: Begin on page 2.

Amendments to the Drawings: None.

Remarks: Begin on page 11.